

FRANCESCO ORINI

Born 1977, he starts taking pictures in 1994 and becomes a professional in 2000, focusing since 2003 on wine, food and travel photography.

In 2008 he leaves on a camper van for a two-year trip through Italy and France to discover the new wave of independent winemakers. Since then he lives mainly on the road and, in order to understand his subjects from the other side of the lens, he has worked for some wineries in Tuscany and Alto Adige and in the kitchen of now star chef Antonia Klugmann. He has realized photo essays in Italy, France, Spain, Portugal, Germany, Austria, Slovenia, Georgia and Cape Verde on hundreds of wineries and some among the most interesting chefs and restaurants in the haute cuisine scene.

His pictures have been published by major national and international publishers and publications, such as New York Times, Corriere della Sera, Gambero Rosso, Bar Business, Gribaudo, Food Editore, Noblerot, Meridiani, EX.IT, Giunti, Possibilia, Bar Business, Dolce e Salato, Porthos Edizioni, Spirito di Vino, SeB Editori, Le Cherche Midi.

He is co-founder and editor-in-chief of Pietre Colorate, a magazine which since 2010 has renewed wine storytelling in Italy, focusing on producer rather than on product and enhancing the role of images, with a particular care on format, paper and printing quality.

His shots focus on relationship between man and landscape in farming and between tradition and innovation in the productive-creative process, as well as on innerly anthropological and cultural value of food and wine, on one hand as necessities which have become commodities and luxury goods, on the other hand as products of a highly technical yet aesthetic manual work, situated on the border between craftsmanship and art - while maintaining a privileged, deeply sensorial and even physiological relationship with the body - and requiring by its nature a daily, concrete, philosophical confrontation with earth, places' history, a non-linear time like seasons' time and with the otherness of mineral, vegetable and animal worlds.

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